



Cambridge O Level

TRAVEL & TOURISM

7096/12

Paper 1 Core Paper

October/November 2020

INSERT

2 hours

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has **4** pages. Blank pages are indicated.

Fig. 1.1 for Question 1



Fig. 1.1

Fig. 2.1 for Question 2**Tourism between the UK and Europe**

Traditionally tourism between the UK and other European countries has always been strong.

UK residents take 76% of their outbound holidays in European countries and 63% of inbound visitors to the UK are from Europe.

Business tourism in the UK also benefits from European visitors, 68% of business visits to the UK are from European countries, which totals 6 million visitors.

Taking a short break to a city, known as a city break, is popular throughout Europe.

Fig. 2.1**Fig. 3.1 for Question 3****Tourism in Honduras**

Honduras is a country located in Central America.

Honduras has a tropical climate. The main tourist season is from January to June and the hurricane season runs from June to November. During the hurricane season, roads in Honduras can be affected by landslides and flooding.

Honduras is a developing destination that is experiencing a steady increase in tourism arrivals. The country now welcomes over 2 million visitors who spend more than \$700 million.

Visiting cruise ships bring the majority of tourists to the country, bringing over a million tourists per year.

Tourists to Honduras enjoy remarkable archaeological sites, outstanding diving, adventure tourism, birdwatching experiences, coffee tourism, beaches and a varied ecosystem.

The government of Honduras wants the tourism industry to develop and expand further, however, safety fears within the country could limit the appeal of the country to international tourists.

Fig. 3.1

Fig. 4.1 for Question 4



Fig. 4.1

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